

CHAPTER 6 – MODE CHOICE

INTRODUCTION

Mode choice is the process of taking the zone-to-zone person trips by trip purpose from the trip distribution model, and determining how many of those person-trips are made by the various travel modes: non-motorized modes (walk and bike), auto modes (driver alone or carpool), and transit modes (drive or walk access and drive or walk egress).

The Year 2003 Regional Transportation Model incorporates a new set of calibrated and validated mode choice models for the Region. The model set was developed, calibrated, and validated based on the Year 2001 Southern California Origin-Destination Travel Survey, which was supplemented by transit on-board survey data.

This Chapter presents a description of the mode choice model, and presents summary statistics from its application in the Year 2003 Model Validation run. The various travel modes estimated by the model are also summarized and explained.

DESCRIPTION OF MODE CHOICE MODEL

There were a total of eight separate mode choice models applied during the development of the Year 2003 model. Each of the models is applied for both the peak and off-peak periods. The model structure and coefficients for each mode choice model are presented in the following sections.

Mode Choice Models and Market Segmentation

Separate models were developed for each trip purpose, including:

- Home based Work-Strategic (HBWS)
- Home based Work-Direct (HBWD)
- Home based College/University (HBU)
- Home based School (K-12) (HBSc)
- Home based Shop (HBSh)
- Home based Other (HBO) (includes Home based Social / Recreational)
- Work based Other (WBO)
- Other based Other (OBO)
- Home based Serve Passenger

The variable “Income” was used as the market segmentation variable for home based work trips in the mode choice model. The following income categories are the ones common among the various surveys used as the sources of data:

- Income Group 1 – (Less than \$25,000 depending on the survey)
- Income Group 2 – (\$25,000-\$50,000 depending on the survey)
- Income Group 3 – (\$50,000 and above)

One set of common variables and coefficients was developed for all income categories. A separate cost coefficient was estimated for each income group. Separate mode-specific constants were calibrated for each income level. Table 6-1 provides a summary of modes included in each category of mode choice models.

Table 6-1

YEAR 2003 MODE CHOICE MODEL TRAVEL MODES BY TRIP PURPOSE

TRAVEL MODE CATEGORY	MODE	HOME-BASED WORK	HOME-BASED SCHOOL	HOME-BASED NON-WORK	WORK-OTHER	OTHER-OTHER
Auto Modes	Drive Alone	◆	◆	◆	◆	◆
	2 Person Carpool	◆	◆	◆	◆	◆
	3+ Person Carpool	◆	◆	◆	◆	◆
Transit Modes:	Local Bus	Walk Access	◆	◆	◆	◆
		Auto Access	◆			
	Express Bus	Walk Access	◆			
		Auto Access	◆			
	Urban Rail	Walk Access	◆			
		Auto Access	◆			
	Commuter Rail	Walk/Auto Access	◆			
School Bus			◆			
Nonmotorized Modes	Walk trips	◆	◆	◆	◆	◆
	Bike trips	◆	◆	◆	◆	◆

Mode Choice Model Variables

The variables used in the model are:

- In-vehicle time (IVT) – all auto and transit modes, includes auto access time (minutes)
- HOV time saved – difference between HOV and SOV time for all shared ride modes (minutes)
- Distance - bike, walk (miles)
- Out-of-vehicle time (OVT) – all shared ride modes (minutes)
- Walk access time – all transit modes (minutes)
- Wait time – all transit modes (minutes)
- Transfer time – all transit modes (minutes)
- CBD dummy – 1 if trip is to CBD, 0 otherwise for all transit and shared ride modes
- Peak dummy – 1 if trip occurs during peak, 0 otherwise for all transit and shared ride modes
- Vehicles/Person Missing – 1 if trip record is missing the number of vehicles or persons in household, 0 otherwise for all modes (not used in application)
- Veh/Pers 0-0.5 – Ratio of vehicles to persons in household between 0 and 0.5 for all modes
- Veh/Pers 0.5-1 – Ratio of vehicles to persons in household between 0.5 and 1 for all modes
- Veh/Pers 1-1.5 – Ratio of vehicles to persons in household between 1 and 1.5 for all modes
- Veh/Pers >1.5 – Ratio of vehicles to persons in household greater than 1.5 for all modes
- Cost Missing Income – travel cost for all modes (dollars) times 1 if trip record is missing the income variable, 0 otherwise (not used in application)
- Cost Low Inc – travel cost for all modes (dollars) times 1 if household is low income, 0 otherwise
- Cost Med Inc – travel cost for all modes (dollars) times 1 if household is medium income, 0 otherwise
- Cost High Inc – travel cost for all modes (dollars) times 1 if household is high income, 0 otherwise

Model Estimation and Calibration

The initial round of model estimation was completed in July 2005. Several nesting structures were tested, but it was impossible to estimate reasonable model parameters, in terms of both coefficients of level of service variables and nesting coefficients. At that point, SCAG and Cambridge Systematics decided to use a pre-specified nesting structure.

This nesting structure is shown in Figures 6.1 through 6.5. With this structure, it was still necessary to constrain many model parameters, including level of service variable coefficients and nesting coefficients. This constrained model was used in conjunction with a trip assignment process developed by SCAG to produce a new set of congested skims in August 2005. These skims were validated by SCAG and constituted the basis for the final

mode choice model estimation. Table 6.2 shows the constrained nested logit model estimation results, and Table 6-7 shows the comparison of mode shares between target value and model results for the year 2000.

MODE CHOICE RESULTS AND FINDINGS

Table 6-6 presents a comprehensive overview of mode choice modeling results for the Year 2003 Model Validation run, by county and for the modeling area as a whole. Table 6-3 shows results of the home-base work and university trips mode choice. Table 6-6 identifies the estimated number of vehicle trips, vehicle passengers, transit trips, non-motorized trips, and school bus trips made for all trip purposes. The results are tallied separately for peak period travel, off-peak period travel, and total daily travel. Estimated vehicle occupancy by county and by time period is also included in Table 6-6.

The mode choice model produced an estimated 452,101 daily home-work transit trips in the expanded model area. The remaining (non-transit vehicle) home-work trips were estimated at 9,196,505 vehicle trips and subdivided by vehicle occupancy as follows:

- 8,355,454 “drive alone” vehicle trips
- 665,111 two-person vehicle trips
- 175,939 vehicle trips carrying three or more persons

Total weekday transit ridership was 924,523. Daily vehicle trips totaled 35,828,231 resulting in an average vehicle occupancy of 1.39 persons per vehicle.

FIGURE 6-1
MODE CHOICE MODEL NESTING STRUCTURE
(HOME-BASED WORK DIRECT TRIPS)

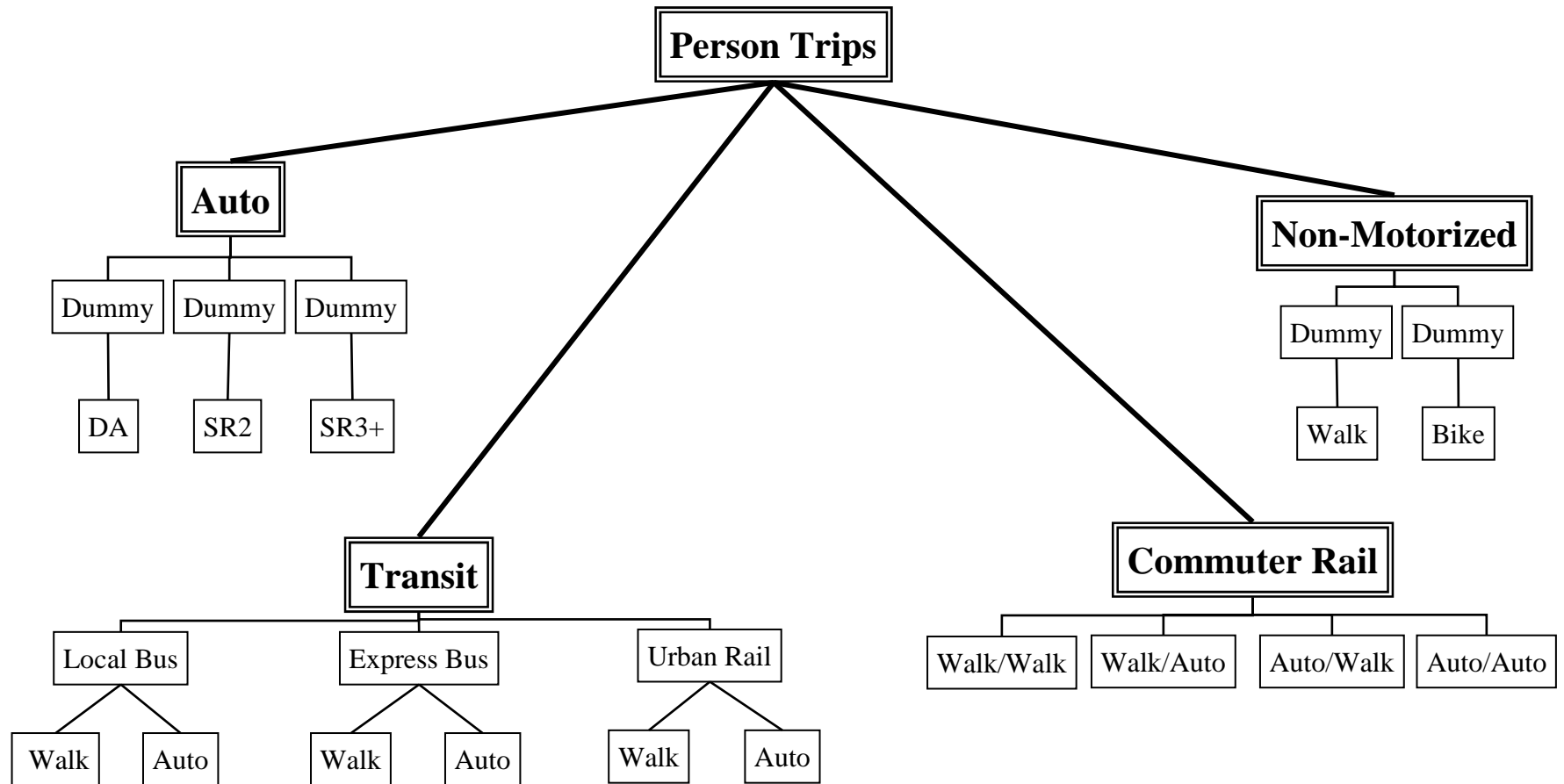


FIGURE 6-2
MODE CHOICE MODEL NESTING STRUCTURE
(HOME-BASED WORK STRATEGIC TRIPS)

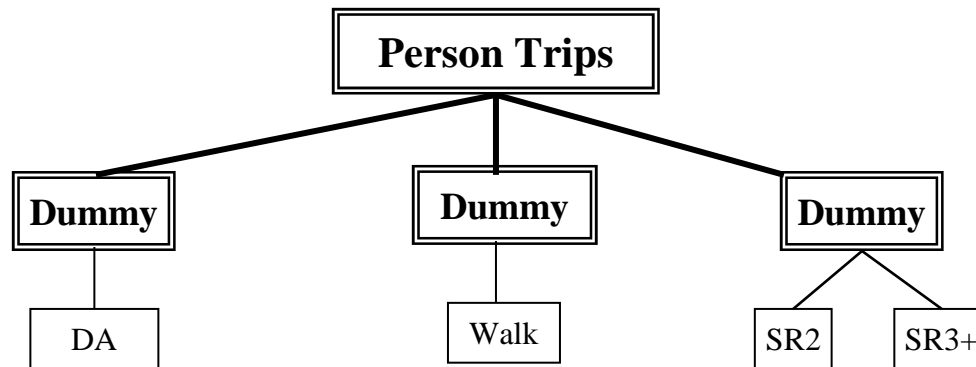


FIGURE 6-3
MODE CHOICE MODEL NESTING STRUCTURE – MAIN MODEL
(HOME-BASED SCHOOL TRIPS)

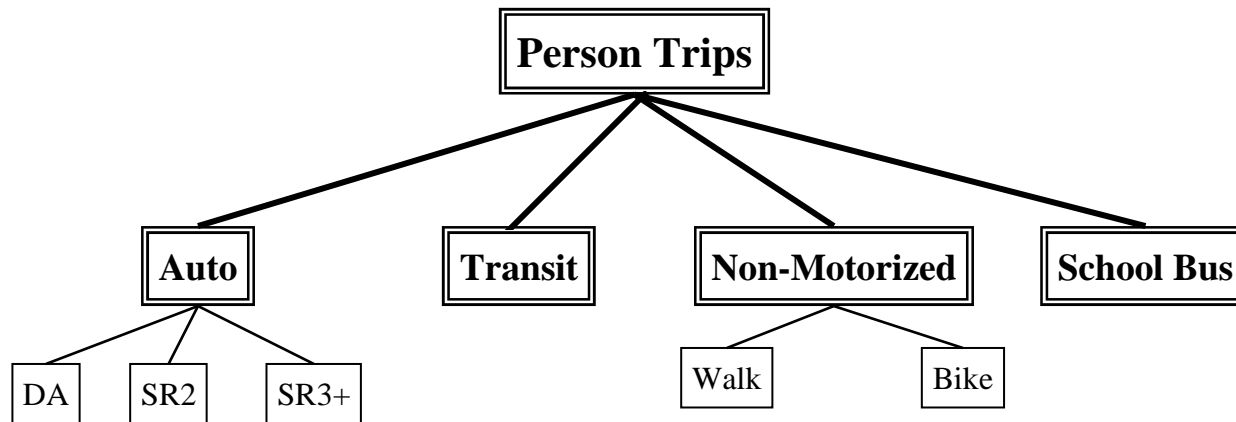


FIGURE 6-4
MODE CHOICE MODEL NESTING STRUCTURE - MAIN MODEL
(HBO, HBSH, HBCU, OBO, AND WBO)

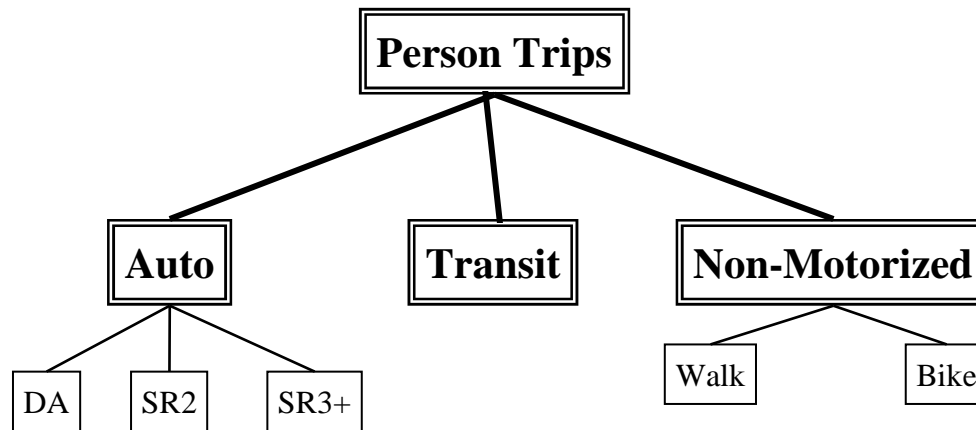
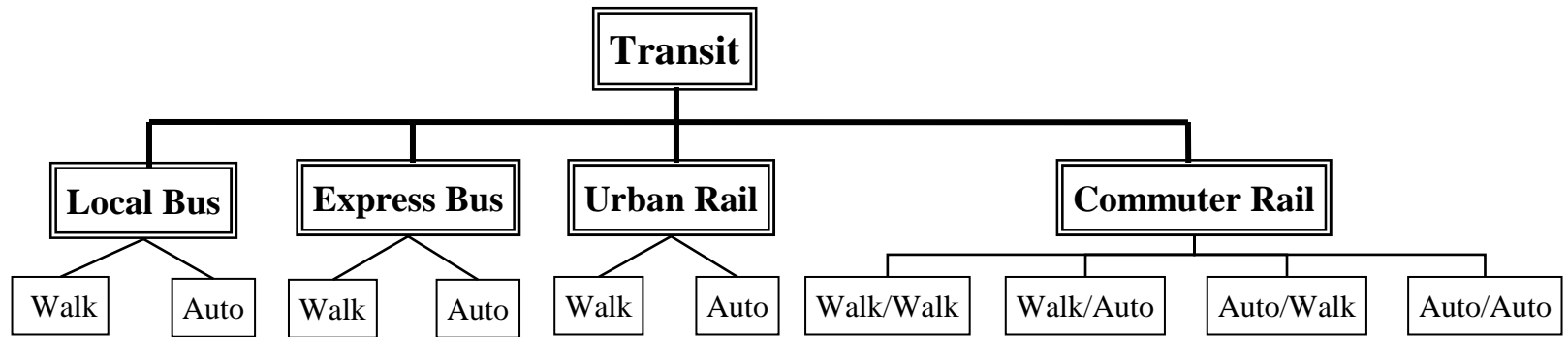


FIGURE 6-5
MODE CHOICE MODEL NESTING STRUCTURE - TRANSIT SUBMODEL
(HBO, HBSH, HBCU, HBSC, OBO, AND WBO)



YEAR 2003 MODE CHOICE MODELS

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Table 6-3

YEAR 2003 MODE CHOICE SUMMARY STATISTICS (HOME-BASED WORK)

MODE CHOICE	IMPERIAL		LOS ANGELES		ORANGE		RIVERSIDE		SAN BERNARDINO		VENTURA		TOTAL	
Vehicle Trips	71,749	83.88%	5,050,489	79.24%	1,835,841	85.94%	853,652	84.33%	895,062	82.71%	489,713	87.46%	9,196,505	81.75%
Drive Alone	64,835	75.80%	4,552,609	71.43%	1,702,740	79.71%	774,784	76.54%	803,228	74.23%	457,257	81.67%	8,355,454	74.27%
2 Person Carpool	5,550	6.49%	398,205	6.25%	106,252	4.97%	60,433	5.97%	69,374	6.41%	25,297	4.52%	665,111	5.91%
3+ Person Carpool	1,363	1.59%	99,674	1.56%	26,848	1.26%	18,435	1.82%	22,459	2.08%	7,159	1.28%	175,939	1.56%
Auto Passenger Trips	8,868	10.37%	640,885	10.06%	171,533	8.03%	105,708	10.44%	124,672	11.52%	42,726	7.63%	1,094,391	9.73%
Vehicle Occupancy	1.12		1.13		1.09		1.12		1.14		1.09		1.12	
Transit Trips	212	0.25%	383,516	6.02%	38,945	1.82%	7,748	0.77%	17,279	1.60%	4,401	0.79%	452,101	4.02%
Non-Motorized Person Trips	4,708	5.50%	298,382	4.68%	89,925	4.21%	45,130	4.46%	45,135	4.17%	23,073	4.12%	506,352	4.50%
Total Person Trips	85,537	100%	6,373,271	100%	2,136,243	100%	1,012,238	100%	1,082,147	100%	559,912	100%	11,249,349	100%

Table 6-4

YEAR 2003 MODE CHOICE SUMMARY STATISTICS (HOME-BASED NON-WORK)

MODE CHOICE	IMPERIAL		LOS ANGELES		ORANGE		RIVERSIDE		SAN BERNARDINO		VENTURA		TOTAL	
Vehicle Trips	121,703	47.83%	8,079,021	47.93%	2,557,977	51.03%	1,490,526	49.32%	1,560,674	48.38%	703,407	51.53%	14,513,308	48.81%
Drive Alone	65,211	25.63%	4,542,638	26.95%	1,595,336	31.83%	865,280	28.63%	882,092	27.35%	443,691	32.50%	8,394,249	28.23%
2 Person Carpool	35,163	13.82%	2,179,701	12.93%	586,126	11.69%	362,083	11.98%	396,243	12.28%	154,597	11.33%	3,713,912	12.49%
3+ Person Carpool	21,329	8.38%	1,356,682	8.05%	376,515	7.51%	263,162	8.71%	282,340	8.75%	105,118	7.70%	2,405,147	8.09%
Auto Passenger Trips	87,098	34.23%	5,508,625	32.68%	1,509,456	30.11%	1,008,246	33.36%	1,087,723	33.72%	412,110	30.19%	9,613,258	32.33%
Vehicle Occupancy	1.72		1.68		1.59		1.68		1.70		1.59		1.66	
Transit Trips	532	0.21%	273,067	1.62%	44,968	0.90%	10,158	0.34%	15,896	0.49%	6,141	0.45%	350,763	1.18%
School Bus	5,837	2.29%	322,173	1.91%	91,184	1.82%	62,411	2.07%	70,406	2.18%	25,961	1.90%	577,972	1.94%
Non-Motorized Person Trips	39,260	15.43%	2,671,241	15.85%	809,061	16.14%	450,727	14.91%	490,886	15.22%	217,383	15.93%	4,678,559	15.73%
Total Person Trips	254,430	100%	16,854,127	100%	5,012,646	100%	3,022,069	100%	3,225,586	100%	1,365,002	100%	29,733,860	100%

Table 6-5

YEAR 2003 MODE CHOICE SUMMARY STATISTICS (NON-HOME-BASED)

MODE CHOICE	IMPERIAL		LOS ANGELES		ORANGE		RIVERSIDE		SAN BERNARDINO		VENTURA		TOTAL	
Vehicle Trips	66,877	60.25%	6,088,470	61.91%	2,122,394	62.90%	905,268	60.46%	948,319	61.65%	462,029	61.60%	10,593,357	61.93%
Drive Alone	49,269	44.39%	4,368,993	44.42%	1,519,762	45.04%	623,200	41.62%	647,780	42.11%	328,943	43.85%	7,537,948	44.07%
2 Person Carpool	11,971	10.78%	1,141,224	11.60%	399,831	11.85%	178,436	11.92%	189,352	12.31%	86,761	11.57%	2,007,575	11.74%
3+ Person Carpool	5,637	5.08%	578,254	5.88%	202,801	6.01%	103,632	6.92%	111,187	7.23%	46,324	6.18%	1,047,834	6.13%
Auto Passenger Trips	26,870	24.21%	2,669,148	27.14%	935,695	27.73%	452,235	30.20%	483,087	31.40%	209,152	27.88%	4,776,187	27.92%
Vehicle Occupancy	1.40		1.44		1.44		1.50		1.51		1.45		1.45	
Transit Trips	103	0.09%	92,335	0.94%	19,387	0.57%	3,276	0.22%	4,653	0.30%	1,905	0.25%	121,659	0.71%
Non-Motorized Person Trips	17,148	15.45%	985,004	10.02%	296,802	8.80%	136,601	9.12%	102,239	6.65%	76,991	10.26%	1,614,785	9.44%
Total Person Trips	110,998	100%	9,834,957	100%	3,374,279	100%	1,497,380	100%	1,538,297	100%	750,077	100%	17,105,988	100%

Table 6-6

YEAR 2003 MODE CHOICE SUMMARY STATISTICS (ALL TRIP PURPOSES)															
Peak Periods		Imperial		Los Angeles		Orange		Riverside		San Bernardino		Ventura		Total	
Vehicle Trips		146,023	60.03%	10,523,860	59.97%	3,534,459	63.64%	1,782,244	60.86%	1,885,809	60.39%	905,476	63.73%	18,777,871	60.93%
Drive Alone		93,264	38.34%	6,955,935	39.64%	2,490,904	44.85%	1,157,080	39.51%	1,201,480	38.48%	637,141	44.85%	12,535,805	40.68%
2 Person Carpool		27,189	11.18%	1,877,372	10.70%	549,416	9.89%	309,024	10.55%	338,512	10.84%	136,494	9.61%	3,238,005	10.51%
3+ Person Carpool		25,570	10.51%	1,690,554	9.63%	494,139	8.90%	316,140	10.79%	345,817	11.07%	131,841	9.28%	3,004,061	9.75%
Auto Passenger Trips		57,525	23.65%	4,128,383	23.53%	1,229,355	22.14%	731,915	24.99%	795,335	25.47%	311,142	21.90%	7,253,656	23.54%
Vehicle Occupancy		1.39		1.39		1.35		1.41		1.42		1.34		1.39	
Transit Trips		480	0.20%	458,460	2.61%	64,282	1.16%	13,200	0.45%	25,140	0.81%	8,419	0.59%	569,980	1.85%
School Bus		4,037	1.66%	221,357	1.26%	62,893	1.13%	43,025	1.47%	48,629	1.56%	17,953	1.26%	397,892	1.29%
Non-Motorized Person Trips		35,180	14.46%	2,215,786	12.63%	662,672	11.93%	358,225	12.23%	367,728	11.78%	177,699	12.51%	3,817,291	12.39%
Total Person Trips		243,244	100%	17,547,846	100%	5,553,661	100%	2,928,609	100%	3,122,640	100%	1,420,690	100%	30,816,690	100%
Off-Peak Periods		Imperial		Los Angeles		Orange		Riverside		San Bernardino		Ventura		Total	
Vehicle Trips		128,726	61.97%	9,557,991	61.61%	3,223,969	64.88%	1,627,708	62.53%	1,695,247	62.25%	816,719	65.11%	17,050,360	62.52%
Drive Alone		86,052	41.43%	6,508,305	41.95%	2,326,933	46.82%	1,106,184	42.50%	1,131,621	41.55%	592,751	47.26%	11,751,846	43.09%
2 Person Carpool		25,495	12.27%	1,841,759	11.87%	542,793	10.92%	291,928	11.21%	316,456	11.62%	130,162	10.38%	3,148,594	11.54%
3+ Person Carpool		17,179	8.27%	1,207,927	7.79%	354,242	7.13%	229,596	8.82%	247,170	9.08%	93,807	7.48%	2,149,921	7.88%
Auto Passenger Trips		50,891	24.50%	3,826,403	24.66%	1,145,113	23.04%	673,768	25.88%	723,145	26.55%	285,798	22.79%	6,705,118	24.59%
Vehicle Occupancy		1.40		1.40		1.36		1.41		1.43		1.35		1.39	
Transit Trips		367	0.18%	290,458	1.87%	39,018	0.79%	7,983	0.31%	12,689	0.47%	4,028	0.32%	354,543	1.30%
School Bus		1,800	0.87%	100,816	0.65%	28,291	0.57%	19,386	0.74%	21,777	0.80%	8,009	0.64%	180,079	0.66%
Non-Motorized Person Trips		25,936	12.49%	1,738,841	11.21%	533,116	10.73%	274,233	10.53%	270,531	9.93%	139,747	11.14%	2,982,405	10.94%
Total Person Trips		207,722	100%	15,514,510	100%	4,969,506	100%	2,603,078	100%	2,723,389	100%	1,254,301	100%	27,272,506	100%
All Time Period Combined		Imperial		Los Angeles		Orange		Riverside		San Bernardino		Ventura		Total	
Vehicle Trips		274,749	60.92%	20,081,851	60.74%	6,758,428	64.22%	3,409,952	61.64%	3,581,055	61.26%	1,722,196	64.38%	35,828,231	61.68%
Drive Alone		179,316	39.76%	13,464,240	40.72%	4,817,838	45.78%	2,263,264	40.91%	2,333,101	39.91%	1,229,892	45.98%	24,287,650	41.81%
2 Person Carpool		52,684	11.68%	3,719,130	11.25%	1,092,209	10.38%	600,952	10.86%	654,968	11.20%	266,655	9.97%	6,386,599	10.99%
3+ Person Carpool		42,750	9.48%	2,898,481	8.77%	848,381	8.06%	545,736	9.87%	592,987	10.14%	225,648	8.44%	5,153,982	8.87%
Auto Passenger Trips		108,416	24.04%	7,954,786	24.06%	2,374,468	22.56%	1,405,683	25.41%	1,518,481	25.97%	596,940	22.32%	13,958,774	24.03%
Vehicle Occupancy		1.39		1.40		1.35		1.41		1.42		1.35		1.39	
Transit Trips		847	0.19%	748,918	2.27%	103,300	0.98%	21,183	0.38%	37,828	0.65%	12,447	0.47%	924,523	1.59%
School Bus		5,837	1.29%	322,173	0.97%	91,184	0.87%	62,411	1.13%	70,406	1.20%	25,961	0.97%	577,972	0.99%
Non-Motorized Person Trips		61,116	13.55%	3,954,628	11.96%	1,195,788	11.36%	632,458	11.43%	638,259	10.92%	317,447	11.87%	6,799,696	11.71%
Total Person Trips		450,965	100%	33,062,356	100%	10,523,168	100%	5,531,687	100%	5,846,030	100%	2,674,991	100%	58,089,196	100%

YEAR 2000 MODE CHOICE SUMMARY - MODEL VERSUS TRAVEL SURVEY

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FIGURE 6-6
HOME-BASED WORK TRIPS MODE SHARE COMPARISON
(2003 MODEL VS 2000 CENSUS)

